

SCOTT STRAHLER

4038 W. Walnut St., Allentown, PA 18104
E-mail: scottstrahler@yahoo.com
Home: 610-336-9466

IT MANAGER ♦ IT DIRECTOR

- Summary**
- Dedicated, results-driven professional with over 8 years of extensive information technology experience combined with over 16 years of experience in the retail industry
 - Strategic thinker with ability to merge strong business and technological knowledge to develop business solutions which increase operational efficiencies and reduce costs
 - Detail-oriented, multi-tasker with diverse qualifications in all aspects of system administration/management, networking, software development and disaster recovery
 - Hands-on leadership style and excellent communication skills foster the ability to work collaboratively with team members to achieve common goals and meet commitments
 - Consistently promoted as a result of achievements, dedication, and customer focus

- Core Management Competencies**
- IT Strategic Planning/Business Alignment
 - Process Improvement/Automation
 - Budget Development/Cost Management
 - Capacity Planning/Upgrade Management
 - RFP Development/Contract Management
 - Application Development/Management
 - Disaster Recovery Planning/Testing
 - IT Acquisition Integration Management
 - Data Center Operations Management
 - IT Policy Development/Implementation
 - Team Leadership/Staff Development
 - Problem Resolution/Troubleshooting

- Technical Expertise**
- AS/400 & NT Server Administration
 - RPG, CL, Visual Basic Programming
 - Network & System Security
 - AS/400 Performance Tuning
 - LAN/WAN Implementation & Support
 - Intranet/Extranet Implementation/Support
 - J.D.A. Merchandising Software
 - J.D. Edwards Financials/PO/HR/Payroll
 - IBM POS Data Hosting/Retrieval
 - Microsoft Access Database Development
 - Microsoft Office Suite Training/Support
 - Microsoft IIS/SQL Server Support

- Professional Affiliations**
- Secretary & Board Member, Delaware Valley Computer Users Group
 - Member, IBM COMMON Users Group

Career Progression/Achievements

GENUARDI'S FAMILY MARKETS, Norristown, PA 1995 - Present
Regional supermarket chain operating over 40 stores in PA, NJ & DE with annual sales of over \$1 Billion; Acquired by Safeway, Inc. in Feb. 2001

Director, Corporate Technology (January 1999 - Present)

- Reported to V.P., Information Technology; Managed 5 direct reports
- Developed and managed costs for \$3M capital budget and \$2M operating budget
- Performed the role of Project Leader for the transition and integration of all of Safeway's systems into the Genuardi's organization including migration/archival of historical data
- Assumed responsibility for phone systems/service and delivered a 31% (\$180,000) reduction in costs by re-negotiating local and long distance service contracts
- Assisted in the design and managed the construction of a new 1,300 square-foot ultra-reliable data center, an easy-to-manage universal cabling system with a fiber optic backbone and a state-of-the-art data/voice network in the new headquarters office location
- Planned and successfully executed an office relocation that required the move and setup of all data center systems, communication lines, PBX, printers, and 300 user phones & workstations over a 3-day weekend with minimal data center and end-user downtime
- Implemented a corporate intranet consisting of a directory, forms/documentation, e-mail access, store applications and computer-based training for Windows NT & Office 97
- Successfully coordinated remediation and testing of all systems for Y2K compliance

Continued

Scott Strahler

Page 2

Career Progression/ Achievements (Continued)

Manager, Corporate Systems (November 1996 - January 1999)

- Reported to MIS Director; Managed \$2M capital budget and \$1.7M operating budget
- Managed staff of 7 direct reports in areas of Systems Development, PC LAN/WAN, and Computer Operations; Performed interview and hiring function for 3 staff members
- Developed, tested, and maintained IT Disaster Recovery Program
- Implemented 56k Frame Relay network and a PC in each store to provide e-mail communications and "Key Performance Indicator" reporting to store managers
- Planned, negotiated, and coordinated various AS/400 processor, disk, memory, and software upgrades to support aggressive organizational growth strategy including a complicated CISC to RISC platform migration and multiple JD Edwards version upgrades
- Planned and managed the systems integration of the acquired Zagara's organization
- Planned and implemented migration of entire organization to Windows NT workstation, MS-Exchange Server, and MS-Office 97 including coordination of training for 300 users
- Implemented automated processing and monitoring to keep IT staff size to a minimum

Corporate Systems Analyst (October 1995 - November 1996)

- Developed ad forecasting and vendor cost comparison reporting to increase profitability
- Developed a system to print shelf tags at the store locations to eliminate delivery costs and increase ability to respond quickly to competitive price change requirements
- Assisted in the configuration of Windows NT servers, MS-Mail system, and implementation of a 50 node Windows NT Ethernet network in headquarters office

LANECO, INC., Easton, PA

1985 - 1995

Regional supermarket chain operating approx. 25 stores in PA & NJ

AS/400 & PC Programmer/Analyst (April 1994 - October 1995)

- Developed an interface between KRONOS PC-based time tracking system and Laneco's AS/400 based payroll system to eliminate payroll department keypunch labor costs
- Solely responsible for all PC hardware/software/network maintenance and support

Retail Systems Specialist & PC Programmer/Analyst (January 1994 - April 1994)

- Assisted in installation and configuration of 70 node Novell token-ring network in headquarters office and a PC at each store location with remote dial-up capability
- Responsible for testing and support of IBM 4680 POS register systems

Help Desk Coordinator (October 1993 - January 1994)

Retail Clerk/Asst. Produce Manager (April 1985 - October 1993)

Education & Professional Development

Bachelor of Science, Computer and Information Science, 1993

Concentration in Business

KUTZTOWN UNIVERSITY, Kutztown, PA

Continuing Professional Development:

- Various technical courses in J.D. Edwards, Visual Basic & IBM Client Access
- "Management Skills for New Supervisors", Skill Path Seminars (January 1997)
- Food Marketing Institute - "MarkeTechnics" conference (1997 & 1999)
- Food Marketing Institute - "IT Leadership Forum" (1998 & 2000)
- IBM "COMMON" conference (Spring 1998, Fall 2000)
- Delaware Valley Computer Users Group - Various Meetings and Annual Seminars

References

Available Upon Request